

**Persuasive writing prompt poster 2013**

Level 2

Level 3

Level 4/5

Parts	Tips	Examples
What I think...	<p><b>Never use “Good”/”Bad”</b>  <b>Start with I (First, second person)</b>  <b>Use ‘Double Bind’ opening</b>  <b>(2x ☺ ? No 1x ☺ )</b>  <b>Use ‘Was, was story bad ending could if</b></p>	<p>Are we a school which chooses junk food from Mcdonalds?            Are we a school which choose junk food from KFC?            No, in our school we choose healthy food and in this essay I will persuade you that healthy food is a sensible choice for all schools.            John WAS a loving boy. He WAS loved by his mum, dad. gran, granddad and everyone who knew him.            One day John set off for school and when he came to the busy road in front of it, he stepped out without looking left or right.            John was killed by a lorry and every day since, he has been missed by all who knew him.            This is exactly what COULD happen IF the busy road is built in front of our school and in this essay I will persuade you that this must NEVER happen.</p>
Why I think it 1...	<p><b>Questions of the reader</b>  <b>Rhetorical and emotive questions</b>  <b>Getting worse sentences</b></p>	<p>How would you feel...            You could get hurt, maimed or even killed!            A motor car, could turn into a speeding car, could lead to death!</p>
Why I think it 2...	<p><b>Numerical data</b>  <b>Numbers</b>  <b>Percentages</b>  <b>Expert witnesses</b></p>	<p>After the road was built, five pupils said they couldn’t hear as well in class.            In the year since the road was built there has been a 12.8% increase in chest infections             Professors, doctors, lawyers, leading scientists</p>



